



BRIEF OVERVIEW / CAREER OBJECTIVE / SUMMARY

To carve a niche for myself in this immensely competitive corporate world to excel in my future endeavors. To work in the challenging position with an organization that provides ample of opportunities to learn to contribute and seeking an opportunity to hone my skills by facing the challenges of the industries, where my hard work & dedication will take me to the pinnacle of success while contributing to the growth of the organization.

KEY EXPERTISE / SKILLS

Microsoft Excel punctual Data Analysis Team Coordination Communication Skills Market Research

EDUCATION

University Institute of Applied Management Sciences M.B.A. - Banking and Insurance Percentage: 77.03 / 100.00	2019 - 2021
MCMDAV college for Women B.B.A. - Commerce Percentage : 72.10 / 100.00	2016 - 2019
National Public School, Kurali 12 th CBSE Percentage: 79.60 / 100.00	2016
Sacred Souls's School, Gharuan, Mohali 10 th CBSE Percentage: 72.00 / 100.00	2014

INTERNSHIPS

Hector Beverages pvt Ltd

Key Skills: Sales & Marketing Communication Skills Interpersonal Skills Consumer Behavior

I have done a marketing internship in Hector Beverages Pvt Ltd. (Paper Boat Juices). But due to some circumstances I could not complete the sessions. However, I learned how to interact with the customers, how to market the new product, gained few insights in dealing with different types of customers and resolving the queries of the customers.

Internshala

Internshala student partner

March 30, 2021 - Present

Key Skills: Marketing Sales & Marketing Communications Promotions

I am the face of the Internshala in Uiams as the Internshala Student Partner (ISP). In this position my responsibility towards the students is to make them aware of the different categories or types of internships present on the platform. I have to provide them knowledge about the different internshala trainings and perform marketing functions with regard to promotions through social media.

HDFC Ltd

June 15, 2020 - Aug. 11, 2020

Key Skills: Market Research Data Analytics Customer Interaction

The Research has been done on the Topic " Study of Impact of Covid-19 on the Real estate sector both residential and commercial property". I had been seeking information, data from 3 parties which included Property Brokers, Builders and the interested Buyers. I have studied and gone throughly from their responses which I had obtained from the Telephonic conversation and the questionnaire method. A noteworthy significant knowledge I have gathered through this study in the real estate market.

Webcom Systems

June 1, 2018 - July 15, 2018

Key Skills: Communication Skills observation skills data analysis skills listening skills Teamwork

For having done the internship of Human Resource Management from Webcom Systems, I learned about Employees Dynamic Behavior. The Title of my Project report was 'Assessing the Job Satisfaction of IT Professionals'. The objective of my study was to assess Satisfaction level of IT professionals with respect to nature of the job, to identify benefits and facilities with respect to work environment, job security, to examine satisfaction regarding salary and interpersonal relationships of employees with their supervisors as well as co-workers. The research instrument I used was Questionnaire which was filled by the employees.

PUBLICATIONS / RESEARCH / WHITE PAPERS

Relative Technical Efficiency of Public sector and Private Sector Banks operating in India.

June 2021

Finance | **Mentor:** Monika Aggarwal

Key Skills: Data Research DEAP Software Analytical

In this Project report, I could assess the Technical efficiency of Public and Private sector banks for the period 2019-2020. The Data was collected from the Website of RBI. The Data included 2 output variables and 4 input variables and used the Data envelopment Analysis software (DEAP) to assess the efficiency and Benchmarks for the banks through variable returns to scale(VRS). The result showed that HDFC is the most common benchmarks for many banks which they should follow.

Study of Impact of Covid-19 on the Real estate sector both Residential and Commercial property

June 2020

Market Research | **Mentor:** Satinder Singh Ahuja

Key Skills: Digital Communication Questionnaires Customer Interaction Information Gathering

ACHIEVEMENTS

- Standing First in MCM Dav college in Research Methodology, and DataBase Management System in Panjab University 4th Semester exams.

ASSESSMENTS / CERTIFICATIONS

Initiating and planning projects

Aggregate: 95.3 / 100.0

SEMINARS / TRAININGS / WORKSHOPS

General Body member Institute Name: Rotaract club himalayan

Nov. 15, 2019 - Nov. 22, 2021

Key Skills: Team work Team Spirit Teaching Presentations Communications Creativity

This organisation has helped me to look forward and practically experience many things. Such as we had a program known as Apni Pathshala: where we taught students different subjects such as hindi, Science. Similarly we organised many events such as Salsa slam, Goonj, Samvaad, Himalyan Baithak etc where we had different performers from the tricity to share their experiences and perform in the events.

Investor Awareness Programme

Nov. 19, 2020 - Nov. 19, 2020

Institute Name: Panjab University

Intellectual Property Rights

July 4, 2020 - July 4, 2020

Institute Name: University Institute of Applied Management Sciences

CO-CURRICULAR ACTIVITIES

- Active Member of the Placement and Training cell (UIAMS).
- Member of the Rotaract Club Chandigarh Himalyan.
- Taken Part in the inaugural edition of IIM Ahmedabad's Flagship management symposium The Red Brick Summit (TRBS) from 29 Sep to 2 Oct.
- Participated in "Incognito Visit and Survey" of Indian Overseas Bank.
- Participated in the event 100 meter(Women) organised by NSS, Panjab University. Athletics Meet- 2019.

EXTRA CURRICULAR ACTIVITIES

- Crew Member for the event "The diva-2018" an initiative to save the girl child,organised by Star Glitzz International Group on 14th February,2018.
- Member of Maitri NGO, helped approximately 50+ needful small children by providing Clothes, stationary items.
- Crew member for the Daily World Marathon held on 8th april,2018 in Chandigarh.

PERSONAL INTERESTS / HOBBIES

- Crafting, Painting- Landscapes, Still Life, Modern art.
- Dancing, cooking

WEB LINKS

- LinkedIn - <http://linkedin.com/in/riya-garg-4b22b7185>

PERSONAL DETAILS

Gender: Female

Marital Status: Unmarried

Current Address: house no.153 ward no.6 , Morinda Dist. Rupnagar, Punjab, Morinda, Punjab, India - 140101

Emails: riya.uiams@gmail.com , gargria1998@gmail.com

Date of Birth: Dec. 18, 1998

Known Languages: English, hindi and Punjabi

Phone Number: +91-9878048278