

ABIRAMI BALAKRISHNAN

12-B/537 CENTRAL JAIL BS,
KAMBER STREET,
HASTHAMPATTY,
SALEM – 636007.

jayaabi124@gmail.com

+91 8695302424,+91 90080695099.



CAREER OBJECTIVE

To Succeed in the environment of growth and excellence and earn a job which provide me self development and help me to achieve personal as well as organization goals.

ACADEMIC PROFILE

Degree	Institution	Year Of Completion	Performance
MBA (Finance-Marketing)	Knowledge Business School Salem	2018	8.16(CGPA)
B.E (CSE)	Muthayammal Engineering College, Namakkal	2016	7.6 (CGPA)
HSC	SRK Matric Hr Sec School, Salem	2012	76.41%
SSLC	Sarada Matric Hr Sec School, Salem	2010	77.4%

AREAS OF INTEREST

- Finance
- Marketing

ORGANIZATIONAL EXPOSURE

✓ MAIN PROJECT

- **Title :** A Study On Working Capital Management Towards Co-Operative House Building Society With Special Reference To Nedunchalai House Building Society In Salem District.
- **Description :** It's a Finance based Project and it is about the Data Analysis and Interpretation in Ratio Analysis and Working Capital .These Data are collected from the five years of 2012-2016 Balance Sheet and Profit/Loss Data are used.
- **Duration :** 4 Months / 1st Feb to 31st May 2018.
- **Role :** Intern Training Student, in partial fulfilment of the award of the degree of MBA.
- **Team Size :** 1

✓ **SUMMER PROJECT**

- **Title :** A Study On Sales Performance Of Sail Refractory Co Limited Salem.
- **Description :** It's a Marketing based Mini Project and it's study about the whole Organizational Structure and it's Functions which involves Business Activities.
- **Duration :** 1 Month / 5th June to 7th July 2017.
- **Role :** Intern Training Student, in partial fulfilment for the award of the degree of MBA.
- **Team Size :** 1

TECHNICAL SKILLS

- Programming Languages : C , C++,java (basic),TORA
- Operating System : Windows XP , Windows 7
- Packages : Microsoft Office Word, Microsoft Office Excel

ACHIEVEMENTS

- I got **GOLD MEDAL** for the overall performance in MBA Department 2019.
- I got **IInd ACADEMIC TOPPER AWARD** 2019 and I am a **MBA GOLD MEDALIST** in MBA Department.
- I got **I** place for the team work in **FIDUCIA** 2017.
- I got **II** rank in all the Semester - MBA Department.
- I got **BEST ACHIEVEMENT AWARD** for paper presentation 2014.
- I secured a good certificate in the In Plant Training.

CO-CURRICULAM ACTIVITIES

- Attended in workshop on **PARLE G BUSCUIT INDUSTRIES** at Madurai 2017.
- Participated in MBA symposium events at **JAYARAM ARTS AND SCIENCE COLLEGE** in 2017.
- Event co-ordinator in **FIDUCIA-2017** conducted by knowledge business school.
- Participated in Seminar on the topic of Demonetization at **JAYARAM ARTS AND SCIENCE COLLEGE** in 2017.
- Team Member of the **MBA CLUB** in KBSS college.
- Managing as a successful co-ordinator of the event **FIDUCIA** 2017.
- Managing as a successful co-ordinator of the ADZAP event **ABIYANTHIRI** 2017.
- Managing as a successful co-ordinator of the BEST MANAGER event **ADVIK** 2017.
- Participated in **ROTATORY CLUB** function at Radison, Salem in 2017.
- Participated in "**THINNAI PROGRAM**" conducted by various resource person.
- Paper presented on **GOOGLE GLASS** in Nandha Engineering College, Erode in 2015.
- Workshop on **ANDROID APPS** at Park Engineering College at Coimbatore in 2015.

- Paper presented on **CLOUD COMPUTING** in Maharaja Institute of Technology,Coimbatore in 2014
- Paper presented on **LATEST TRENDS IN MICROSOFT WEB TECHNOLOGY** at Muthayammal Engineering College, Rasipuram in 2014.

EXTRA-CURRICULAR ACTIVITIES

- I got **II** place in English Speech in the College Level.
- Won **THIRD PLACE** in Throw Ball at school.
- Serving as a junior leader in **RUBBY** in school.
- Serving as **NGC VOLUNTEER** in school.

PERSONAL DETAILS

Father's Name : Balakrishnan .K
Mother's Name : Jyothy.P.S
DOB : 12.04.1995
Nationality : Indian
Gender : Female
Marital status : Single
Language : English (Written and Spoken),
Tamil (Written and Spoken) and
Malayalam (Mother Tongue)

REFERENCE

1) **V.VENKATESH**

AREA CREDIT MANAGER,

AXIS BANK,

41/2, 1ST AND 2ND FLOOR, RAMAKRISHNA ROAD,

RAC-SALEM – 636007

+919894568056

2) **PROF.JAGANATH.R.S, MBA (PH.D)**

MANAGER - CORPORATE RELATIONS,

KNOWLEDGE BUSINESS SCHOOL,

SALEM-637504.

+918110890181,9443151822.

Email: rsjmba@kiot.ac.in

Date :

Place:

(**ABIRAMI B**)