

# ARPIT SISODIYA

## DIGITAL MARKETER

I am a digital marketer with 3 months of experience working in the education industry. My work focuses on social media marketing and SEM.



## CONTACT INFORMATION

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 Facebook: Arpit Sisodiya

 Instagram: @arpit\_singh\_sisodiya

 8269626979

## EDUCATION BACKGROUND

### Sri Aurobindo Institute of Technology, Indore

BE IN COMPUTER SCIENCE (2019)

- Completed with 6.00 CGPA
- Represent collage kho kho team (2015 to 2019)

### Govt Bal Vinay Mandir HS excellence School, Indore

HIGHER SECONDARY IN MATHS SCIENCE (2015)

- Completed with 70%

## SPECIALIZATIONS

- Social media
- Canva(designing)
- SEO
- SEM
- PPC
- Facebook Marketing
- Google My Business
- Google Analytics
- Google Adwords
- WhatsApp Business

## WORK EXPERIENCE

### Digital Marketer

IBT KONDHWA

JULY 2019 TO PRESENT

- Design posts
- Run Ad campaignings

## CURRENT WORK

 Facebook: IBT Kondhwa

 Instagram: ibt\_kondhwa

 LinkedIn: IBT Kondhwa

 Twitter: @ibtkondhwa

 Google: IBT KONDHWA PUNE

### Trilok Chand Jain HS School, Indore

HIGH SCHOOL

- Completed with 80%