

Ashna Mahajan

25 | Female

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Educational Qualifications

Qualification	University/Board	Institute	Completion year	Percentage
M.com	GNDU	Guru Nanak Dev University, Amritsar	2021	74.8 %
B.com Honors	GNDU	BBK DAV College for Women, Amritsar	2018	60.26%
12th	CBSE	DAV Public School, Amritsar	2015	92.4%
10th	ICSE	Sacred Heart Senior Secondary School, Amritsar	2013	86%

Academic Achievements

- 1st Position in Corporate Accounting in College exams [2016]

Internships

- Marketing Intern at The Home Invention. [May, 2021-August,2021].
- Campus Ambassador of UNMAAD'20, the annual cultural fest of IIM Bangalore.
- Client Profile Management at AAPKE Doctors Pvt. Ltd. [March,2018].
- Campus Ambassador of EXIMIUS 2018, entrepreneurship summit of IIM Bangalore. [March-August, 2018] (Social media marketing).
- Wooplr Technologies Pvt. Ltd, Brand marketing Intern [April-May,2017].

Experience

- IELTS Trainer at Saga Studies Pvt. Ltd. [July,2018- October,2018]
- Australia Onshore Admissions Counsellor and Marketing Assistant – Saga Studies Pvt. Ltd. [January,2019- July,2019].
- Marketing Manager at Weddinsta Pictures [June,2016- February,2018]
- Aptitude Trainer (Crash Course) at Indian Institute of Merchant Navy (Virtual) [May, 2020]
- Verbal and Reasoning faculty at Tripsireduworld (Virtual) [August,2020- January,2021]
- Free Lance Digital Marketeer [June,2020- July,2021]
- HR executive at Careerfly [May 2022- August 2022]

Academic Projects

- Created an Innovative Marketing Product [April,2017]
- Presented Principles of Management & How to Implement [2014]
- Demonstrative Seminar on Banking Services [2016]
- Demonstrative Seminar on Effect of Digitalization on Growth and Penetration of Financial Services [December,2020]
- **A Dissertation on the topic 'Covid-19 and its impact on online shopping.'**

Other Activities and Achievements

- Member of organizing team at School Fetes and Exhibitions for 3 years consecutively.
- Member of NGO – Smile More [Since August,2018]
- Book reading, Internet Surfing, Listening to Music.

Professional Skills:

- Proficient in MS-Excel, MS-Word, MS-Powerpoint; Digital Marketing (Social Media Management, Advertising, Website creation etc.)
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