

# CURRICULUM – VITAE

## **SACHIN KUMAR**

**Address** B-1/4 Bharat vihar, Kakrola, Dwarka Sec. 15 New Delhi, 110078

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## **OBJECTIVE**

To thrive on professional credentials and seek a challenging job in a reputed organization and to integrate my SEO/PCC and Internet Marketing skills and experience in the IT industry especially to excel in the field of SEO/PPC Internet Marketing.

## **Total Experience**

- **1st jan 2017 to 21st MAY 2018 in WEB CLICK DIGITAL PVT LTD. As a (SEO Executive)**
- **21st MAY 2018 to 20<sup>th</sup> December 2019 in INTECHNOLOGIES PVT LTD As a (PPC Executive)**
- **FEB 2020 in Freelance and part time Work.**

## **Role& Responsibility**

### **Search Engine Optimization (SEO)**

- On-page Optimization
- Off-page Optimization

### **Pay Per Click (PPC) – Google, Facebook,**

- Lead Generation and campaign management.
- performing Keyword Research & analysis
- Performing daily account management of pay per click account on google adwords and other platforms for a variety of clients.
- Maintaining & Monitoring keywords bids, account daily monthly budget caps, impression & other important account metrics.

## **Social Media Marketing (SMM).**

- Facebook
- Twitter
- Pinterest
- linkedin

## **TECHNICAL SKILL :**

- MS-Office, Excel Word, power point, Paint
- Surfing on Internet

## **Education Details**

- Graduation From Delhi University
- 12th Passed From N.I.O.S.
- 10th Passed From C.B.S.E Board.

## **STRENGTHS:**

- Sincere, Hard Working, Punctual and Committed.
- Good Personal Skills, willing to take challenges in SEO.
- Positive attitude towards learning new things and acquiring more knowledge.

## **PERSONAL PROFILE:**

Name: Sachin Kumar  
Date of Birth : 7-10-1994  
Father Name : Vinod Prasad  
Language Known : Hindi, English  
Nationality : Indian  
Hobbies: Yoga, cooking, foodies

## **Declaration:**

I hereby declare that the information furnished above is true to the best of my knowledge.

**Place: Delhi**

**Sachin Kumar**