

FARZANA NASREEN

Development Professional

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SUMMARY

Development Professional & Health Worker with 10+ years of experience in tackling complex issues in diverse areas like mental health, human rights, social justice, gender equity, disaster response, community health and Women & Child Protection & Development. Proven ability & experience in designing and implementing impactful programs through education, advocacy, counselling, volunteer management & Capacity Building & community development especially with the vulnerable population and encouraging volunteerism for a sustainable model. Expertise in igniting partnerships and managing projects in improving lives of the vulnerable population while focussing on achieving the SDGs primarily focusing on Volunteer Management & Social Responsibility. Act as a focal point in bringing together the Govt. Corporates & Civil Society for implementing various projects for sustainable & transformative social change.

EDUCATION

Tata Institute of Social Sciences

Master's in Social Work | Specialized in Counseling | 2013 – 2015

Hindu College, University of Delhi

Bachelors in Sociology | 2010 – 2013

CERTIFICATIONS

- Corporate Social Responsibility & it's Applied Aspects | Academy by HCL Foundation | 2025
- Gender, Violence against Women, Law & Interventions, Skills & Strategies | RCIWAV, TISS | 2017
- Leadership & Management under the project Human Resource Development for Sexual & Reproductive Health Care Services | Family Planning Association of India | 2015

SKILLS

- Volunteerism, CSR & Sustainable Development
- Women Empowerment & Gender Equality
- Ecology, Environment & Sustainable Livelihoods - Project Management
- Partnerships & Stakeholder Management
- Leadership & Organizational Development
- Capacity Building & Training
- Public Health & Disaster Response
- Strategic Planning & Monitoring
- Counselling & Crisis Intervention
- Relief/Rehabilitation & Community Building

ACHIEVEMENTS

- Awarded by the DCP of South district, Delhi Police in recognition of the work done in empowering women at Crime against Women (CAW) Cell | 2016-2019
- Recognized by Govt. of Delhi for conducting training sessions in schools for 'Safety Week' organized by DCPCR | 2019 & 2020
- Recognized as a member by ICJB (International Council for Justice in Bhopal) for the consistent work since 2012 | 2014

PROFESSIONAL EXPERIENCE

Director - Development & Volunteer Initiatives | Punarjanmam Foundation Trust

Chennai, India | Remote | June 2024 - Present

- Thought Leader in CSR for Punarjanm and visibilizing it's thematic areas namely, Education, Health & Livelihood in the global domain.
- Developing Relationship with various stakeholders for mutually beneficial partnerships.
- Integrating Volunteer led initiatives for a sustainable model, supporting small local businesses, focus on Girl Child Education & Mental Health.
- Initiation & Implementation of "Artist for a Change" Campaign
- Design & drive initiatives with a holistic approach for community driven activities, CSR implementation & volunteerism.

Manager - Volunteer Management | Social Impact |

DATRI Blood Stem Cell Donors Registry

Chennai, India | Remote | Nov 2022 - May 2024

- Led 800+ volunteers in organizing awareness campaigns and donor drives, building a robust support network for patients and families dealing with blood cancer while addressing concerns of donors who are found to be a potential match for transplant.
- Collaborated with corporations to integrate mental health crisis intervention and children born with Thalassemia into CSR initiatives, promoting comprehensive well-being alongside healthcare, infection prevention, and cancer treatment.
- Managed & Lead overall operations of volunteer management PAN India & major decision making with internal teams & external stakeholders for program implementation & fruitful partnerships.

Team Lead - Capacity Building & Community Development | Indian Social Responsibility Network

New Delhi, India | April 2022 - Oct 2022

- Joined as a Program Manager and promoted to Team Lead within 2 months. Successfully managed two impactful programs; Vedanta Foundation's Nandghar Project—delivering holistic development to over 10,000 rural women and children in UP and Rajasthan, with a strong emphasis on Education & conflict resolution & mitigation, awareness, primary healthcare access & led the Capacity Building & Development Vertical, launching a successful podcast aimed at building a sustainable model for Indian NGOs.
- Oversaw the entire program lifecycle for assigned verticals, from strategy development, research, and content curation to monitoring, operations, and stakeholder communication.
- Demonstrated strong communication skills through event planning, public relations management, and fostering dialogues with key partners, ensuring compliance of CSR remained integral to community development efforts.

RESEARCH & PUBLICATIONS

Nasreen, Farzana. (2020). Fracturing Childhoods, Wounding Children's Futures – Impacts of the NRC on Children in Assam, (Pg. 33-40). HAQ: Centre for Child Rights & the Action North East Trust. Delhi.

Nasreen, Farzana. (2015). The Journey of Female Artists: Understanding Women & Social Control. TISS.

ADDITIONAL EXPERIENCE

Transmission Assignees/Announcer - All India Radio Headquarters (AKASHVANI) (Part-time)
March 2018 - March 2020

Collaborated with the External Services Division of All India Radio to deliver live programs for the General Overseas Service, catering to diverse international audiences. Responsibilities included presenting live English announcements, operating the console, and overseeing technical duties pre and post-broadcast.

ACCOMPLISHMENTS

Singer, Songwriter, Composer & Record Producer |
[YouTube](#) | [Spotify](#)

- Collaborated and performed with various artists and created independent music.
- Awarded 'Best Singer' in College and School consecutively and won several laurels in the state as well national level.
Freelance Performing Artist

REFERENCES

Dr. Razdan Sarim Rahman

Assistant Professor and Chairperson Centre for Livelihood & Social Entrepreneurship, School of Social Work, Tata Institute of Social Sciences
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Raghu Rajagopal

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Programme Officer - Restorative Care & Justice

HAQ: Centre for Child Rights

New Delhi, India | Feb 2019 - Sep 2020

- Demonstrated expertise in Child Sexual Abuse and paralegal interventions, supporting the girl child and survivors of sexual abuse.
- Provided direct psychological care and trauma-informed support throughout the legal process, emphasizing reproductive health rights.
- Fostered collaboration and capacity building through cross-disciplinary teams, organizing GBV, POCSO & JJ -focused training sessions with government bodies, and conducting impact assessments.

Counsellor/Social Worker - Gender Based Violence (GBV)

Special Police Unit for Women and Children, Delhi Police | NCW | TISS

New Delhi, India | Jul 2016 - Jan 2019

• Provided counseling to women facing domestic violence, dowry harassment, and other challenges along with legal interventions. Advocated for women's and child rights through awareness campaigns and community mobilization. Fostered collaboration with government bodies and built capacity by delivering training sessions for police personnel on gender sensitivity and best practices.

SHORT-TERM CONSULTANCY

Consulting Manager - Adolescent Girl's Education, Health & Empowerment | Swechha India

New Delhi, India | Jan 2022 - Mar 2022 | Fixed-term

- Demonstrated leadership in impactful community development initiatives in Delhi. Managed the flagship Jagdamba Camp program, revitalizing through stakeholder collaboration & development of LC Girls through SRHR &SEL.
- Led the development and implementation of adolescent empowerment program focusing on education, health, and well-being. This included needs-based interventions and collaboration with mental health and feminist organizations to integrate SRHR & Life Skills to prevent GBV.

Consultant | Counsellor - (National Covid Response)

Indo Global Social Service Society

Guwahati, India | Jun 2021 - Oct 2021 | Fixed-term

- Managed public health initiatives during the COVID-19 pandemic. Led initiatives to combat vaccine hesitancy and disseminating accurate information alongside NIMHANS and Govt. of India.
- Empowered communities in Northeast India through preparedness training and disaster risk reduction measures.
- Provided mental health support via tele-counselling and screenings through the NIMHANS National Helpline.

Research Associate (Consultant) - Jhai Foundation

Guwahati, India | Feb 2016 - Jun 2016 | Fixed-term

- Led a research project titled "Understanding Erosion, Displacement & Marginalization of Char Dwellers in Assam", focused on the challenges faced by the Char communities. Conducted in-depth qualitative research through surveys, sampling, focus group discussions, and participant observation. Extensive fieldwork and interaction with locals for comprehensive data collection, awareness-building and advocacy efforts.