

GOURAV AGGARWAL

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WORK EXPERIENCE

QUANTS FACULTY & DIGITAL MARKETING ANALYST AT T.I.M.E. AMRITSAR (MARCH 2019 – JULY 2019)

- ❖ Promoting TIME regular business on different digital platforms.
- ❖ Organizing & making strategies for online & offline regular events.
- ❖ Taking Quants lectures of Bank PO / SSC & After 12th Batches.
- ❖ Doubts handling of Bank PO / SSC / CAT & After 12th students.

DIGITAL MARKETING INTERN AT CERTUS PLUS LABS (JUNE 2018 – NOV 2018)

- ❖ Learn the various on page and off page SEO techniques.
- ❖ Does the on page analysis for company's website.
- ❖ Does the Research Analysis for the various projects such as Data Visualization, Branding.

ACADMIC QUALIFICATIONS

DEGREE	YEAR	INSTITUTE	PERCENTAGE/CGPA
B.Tech ECE	2018	GURU NANAK DEV UNIVERSITY, AMRITSAR	8.31/10
12 th	2014	S.S.S.S KHALSA SR.SEC.SCHOOL, AMRITSAR	92.6%
10 th	2012	JAGAT JYOTI MODEL HIGH SCHOOL , AMRITSAR	91.9%

NATIONAL LEVEL EXAMS SCORES

MBA ENTRANCE EXAMS	<ul style="list-style-type: none">❖ CAT 2017 :- 94.7%ile❖ CAT 2018 :- 98.2 %ile❖ IIFT 2018 :- Shortlisted with 97.5%ile
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POSITIONS OF RESPONSIBILITY

TIME Institute	Lead of the Digital Marketing & online business promotion team.
ESF	Sports coordinator under ESF for 2015-2017

EXTRA CURRICULARS AND ACHIEVEMENTS

SPORTS	<ul style="list-style-type: none">❖ District level player in Badminton❖ Caption of electronics department badminton team
ACADEMIC	<ul style="list-style-type: none">❖ In the top 1% of the students in 10th and 12th Board Exams.❖ Received Appreciation letter from SR. PRAKASH SINGH BADAL for meritorious performance in 12th Board Exams.❖ Received full fee concession for both class 11th & 12th

SKILLS & INTERESTS

SOFTWARES & TOOLS	Turbo C, Power BI
LANGUAGES	Basics of :- C & HTML
ANALYTICAL SKILLS	Data Visualization & Data Interpretation
HOBBIES	Badminton, Watching Lawn Tennis ,Football , TV series

