

**HARISH KUMAR (Key Relationship Manager)**

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Address – Indora ,Himachal Pradesh - 176403

**Objective**

To work in an environment which encourages me to succeed and grow professionally where I can utilize my skills and knowledge appropriately for organization.

**Work experience**

- 1 year experience as key relationship manager in ICICI prudential life insurance as handling Marketing and sales management department from 21 june 2024 to 10 june 2025 .
- Virtual internship done in market research and international market and customer relationship management under Infosys spring borad india from june 2025 to july 2025
- Internship of 6 weeks done at verka plant gurdaspur in marketing management

**Education qualification**

- Post graduation in MBA (Marketing management ) with 7.72 CGPA from GNDU in 2024
- Graduation in B.COM with 8.0 CGPA from HPU in 2022
- 12<sup>th</sup> passed in commerce with 76% from CBSE in 2019
- 10<sup>TH</sup> passed with 6.4 CGPA from CBSE in 2017

**PROJECTS**

- Marketing research on nike shoes brand
- Study of consumer behaviour about verka products

**TECHNICAL SKILLS**

- Introduction to digital business skills course completion under HP foundation
- Data analytics course completion from deloitte Australia under virtual internship program from june to august 2025
- Marketing explorer job simulation certificate completion under forage inspiring and empowering future professionals

**Academic details**

- Ex Nss volunteer in govt college indora in 2021-22
- 3<sup>rd</sup> prize in B.com aggregate
- House captain in vijay memorial sr sec school indora in 2019

**Language know**

English , Hindi , Punjabi