



Harshit Agrawal

EXPERIENCE

March 2020 – April 2023

Marketing Analyst (Business Strategy) | Acefone Software Pvt Ltd | Gurugram

- Worked for Acefone – a B2B cloud telephony services provider
- Led budget allocation and planning of digital marketing campaigns to drive user acquisition
- End-to-end management of campaigns with software comparison and review sites
- Measured and reported the performance of digital marketing campaigns and assessed against goals

September 2018 - March 2020

Business Associate | KPMG Global Services | Gurugram

- Worked on research and strategy assignments – for ongoing client engagements, or as part of business development efforts conducted by KPMG member firms
- Hands-on experience in conducting & executing secondary research

July 2015 – March 2016

Faculty Member, Ajay Classes | Jabalpur

- Taught Mathematics and English subjects to 9th and 10th standard students
- Mentored and guided the students
- Took doubt clearing sessions

EDUCATION

2016-2018

PGDM (Finance) – 68.5%

IMT Ghaziabad

2011-2015

BE (Electronics and Instrumentation) – 82.2%

SGSITS, Indore

2011

12th | Non-medical – 82%

MVM Jabalpur

2009

10th – 93.6%

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SUMMARY

Qualified professional with over 5 years' experience looking for teaching opportunities in CAT, GMAT, Banking and SSC exam training. Having previous teaching experience with a coaching institute in Jabalpur, M.P.

SKILLS

- Teaching (QA, DI and LR)
- Mentoring
- Business Strategy
- Competitive Intelligence
- Business Research and Analysis
- Partnership Management