

KIRTI VERMA

Digital Marketer

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📍 Delhi

EXPERIENCE

1. Digital Marketing Executive

MaidenStride

Oct 2020 - April 2021

Provide Digital Marketing Services

- Managed Off-page & On-page SEO, Keyword Research, Web Analytics.
- Designed, created, managed promotions and campaigns for various projects.

2. Digital Marketing Executive

Sterling Take Opinion Pvt. Ltd

Sep 2018 - Aug 2020

Provide Healthcare products & medicines online Pan India.

- Increase in Traffic, Visibility and Leads.
- Achieved on SEO link building goals.
- Lead a team.

3. SEO & SMO Executive

Diet Clinic Healthcare Pvt. Ltd

Jul 2017 - Apr 2018

Provide customized weight loss programs Online in various cities of India.

- On-Page Optimization
- Handled All Social Media Platform of Dietitian Sheela Seherawat (Founder of Diet Clinic Health Care Pvt. Ltd.)

EDUCATION

- Graduate from CSJM University in 2016.
- Four week summer training at BSNL (Bharat Sanchar Nigam Limited).
- Polytechnic with trade C.S. from S.R.R.T. Polytechnic Kanpur in 2013.
- 12th from U.P. Board in 2010.
- 10th from U.P. Board in 2008.

SKILL

Tools & Technology

- Google Analytics
- Google Webmaster Tools
- Google Adwords
- Google Trends
- UberSuggest
- Ahrefs
- PushEngage
- MailChimp

SEO

- On Page Optimization
- Off Page Optimization
- Keyword Research
- Guest Blog
- Sitemap
- Link Building
- Schema.org
- Blogs & Articles
- Technical SEO

SMO

- Social Media Marketing
- Facebook & Facebook Ad campaigns
- Post Boost
- Twitter
- Instagram
- Youtube

PERSONAL PROFILE

Language Proficiency : English & Hindi
Address : Dwarka, Delhi
Hobbies : Net surfing

STRENGTH

- Positive attitude
- Determination
- Responsive
- Smart Working
- Ability to take Initiation

DECLARATION

I hereby declare that the information provided by me is true to the best of my knowledge and belief.

Kirti