Ekta Sisodiya

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+91 7470459154

Objective

I want to dedicate and devote all my skills, knowledge to the organization & want to work in a challenging and creative environment, which will help me to explore and realize my potential.

Work Experience

- September'16 – October'17: **Associate, Marketing Operations** in **Better, Inc. Pune**

  - I am responsible for Market Research, Secondary Market Research, Web Research, Database Creation, Database Maintenance, Data Collection, Competitor Research and Execution of Email Blasts
  - Conducting market research through various secondary data mining sources
  - Database Cleansing
  - Managing data in Excel
  - Performing required validation and verification on available & collected information
  - Contact discovery and extract data from different search engines like Google, yahoo, etc
  - Extract data from leading online directories like Linkedin, Zoominfo, Manta, BBB.org, Hoovers, etc.
  - Prepare Final Delivery File

Educational Background

- **Bachelor of Engineering** in Computer Science from ITM Universe, Gwalior, with an CGPA of 7.22 in June 2015.

- **Higher Secondary School Certificate Examination** passed with 66% from Govt. Girl's H. S. School Gwalior in 2011.

- **High School Certificate Examination** passed with 61% from Govt. Girl's H. S. School Gwalior in 2011.

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Personal Details

Date of Birth	:	15/02/1994
Languages Known	:	English & Hindi
Father's Name	:	Late Mr. S. P. Sisodiya
Marital Status	:	UnMarried

TRAINING & CERTIFICATIONS

- Basic C & C++ programming by Hewlett Packard Educational Services (HPES, India).Soft Skills by Hewlett Packard Educational Services (HPES, India).

- NETWORKING &RDBMS learnt concepts related to Database Management System and Networking.

- Certified in C & C++ by Hewlett Packard Educational Services (HPES, India).

- Certified in Ethical Hacking workshop (IIT MUMBAI) at ITM University.

Project

- **MAJOR PROJECT(B.E.)**
  Title: Bank Locking Security System
  Technology: Struts, Hibernate, Html, JavaScript
  Description: Bank Locking System was designed to provide security to bank accounts. Whenever the user's password was used, an OTP was generated and sent to Registered Mobile Number. It ensured Account Holder's authentication to access the account.

- **INDUSTRIAL TRANING PROJECT:**
  Title: University Admission And Maintenance System
  Technology: Struts, Hibernate, Html, JavaScript
  Organization: CMC PVT LTD IT is a 6 week industrial training from CMC (part of the TATA Group and is a subsidiary of Tata Consultancy) to enhance my programming skills.

Date:
Place: **Ekta Sisodiya**