

# NIDHI ARORA

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Mailing Address  
Chatta Bazar, Hoshiarpur, Punjab, 146001

## CAREER OBJECTIVE

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Dynamic and dedicated professional with an MBA in HR & Marketing, eager to leverage academic knowledge and internship experiences to contribute effectively to organizational success. Seeking roles that provide opportunities for growth and exploration of various aspects within the field, while utilizing strong communication, leadership, and decision-making skills.

## EDUCATION

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MBA (HR & Marketing) University Business School, Guru Nanak Dev University, Graduated with 70% marks	2020-2022
B.Sc. (Non-Medical) D.A.V College, Hoshiarpur, Affiliated with Panjab University, Graduated with 68% marks	2016-2019
XII <sup>Th</sup> (Non Medical) D.A.V Collegiate School, Punjab School Education Board Graduate with 70.22% marks	2015-2016
X <sup>Th</sup> S.D Senior Secondary School, Punjab School Education Board Graduate with 89.79% marks	2013-2014

## INTERNSHIP/ EXPERIENCE

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1. Growth Central VC (Campus Ambassador)
  - Duration: 6 weeks
  - Responsibilities: Engaged in marketing and promotional activities, executed digital marketing strategies to enhance brand presence on campus.
2. There For You (HR Internship)
  - Duration: 2 months
  - Responsibilities: Assisted in various HR functions including vacancy posting, resume screening, and aiding in the recruitment process.
3. Mars Exploration Pvt Ltd. (HR Internship)
  - Duration: 3 months

- Responsibilities: Served as a team leader, managed vacancy postings, handled job portals, resume screening, and contributed to recruitment efforts through job advertisements on multiple platforms.

## **CERTIFICATION**

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- NSS Camp (Team Leader)
- 3-month workshop in Animation
- All-rounder during school time
- Bal Vikas Prishad (G.K Competition)

## **SKILLS & STRENGTHS**

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- Excellent communication skills
- Proficient in Microsoft Word, PowerPoint, and Excel
- Strong decision-making abilities
- Effective leadership skills
- Positive attitude with adaptability
- Experience in job posting and managing job portals

## **LANGUAGES**

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- English (Fluent)
- Hindi (Fluent)
- Punjabi (Native)

## **HOBBIES**

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- Reading Books
- Travelling
- Watching Movies