

Golla Vinod Kumar
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ACADEMIC QUALIFICATIONS

Year	Degree	Institute	CGPA / Percentage
2017-19	MBA (International Business)	Lovely Professional University, Phagwara, Punjab.	Pursuing
2014-17	BBA (Marketing)	LMA degree college, Panjagutta, Hyderabad.	65.25%
2012-14	CEC (Commerce)	Sri Venkateshwara Jr. College, Dilsuknagar, Hyderabad.	61.0%
2012	X(SSC)	Cambridge High School, Saidabad, Hyderabad.	62.5%

WORKSHOPS/SEMINARS/GUEST LECTURE

- Attended a guest lecture by Rajeev Dubey CEO of Mahindra & Mahindra at Lovely Professional University, Phagwara, September 2017.
- Attended a workshop on digital marketing which covered by CAMP K-12 at Lovely Professional University, Phagwara, August 2017.
- Attended a workshop on Import & Export which held at Lovely Professional University, Phagwara, September 2017.
- Attended a V- skill Certification Exam in Leadership skills at Lovely Professional University, Phagwara, November 2017.

EXPERIENTIAL LEARNING (Summer Internship Program)

COMPANY	Suvarna Rotoprint Tech Private Limited
LOCATION	Telangana (Hyderabad)
PROFILE	Marketing Trainee
DURATION	45 days

ACADEMIC PROJECTS

➤ **RETAIL MARKETING :**

The main purpose of this project is to study the customer satisfaction level with reference to **“BALAJI GRAND BAZAR”** In the year 2017.

➤ **IMPACT OF FRUGAL INNOVATION ON VALUE CREATION :**

The purpose of this study is to have brief knowledge of frugal innovation and how frugal innovation creates its value creation in firms, organization with some innovate frugal ideas.

This study was conducted in the year 2018.

EXTRA CURRICULAR ACHIEVEMENTS

Community Service/ Participation	<ul style="list-style-type: none">▪ Participated in quiz competition, Lovely Professional University.▪ Participated in Spectra, Lovely Professional University.▪ Participated in karate competition in state level – Hyderabad.▪ Participated in One world fest in Lovely Professional University
Achievements	<ul style="list-style-type: none">▪ Awarded 3rd Prize in karate competition – Hyderabad.▪ Awarded as Best male student in graduation 2016 – Hyderabad.
Certifications	<ul style="list-style-type: none">▪ Successfully completed certification course on “Leadership skills“.▪ Certificate of excellence in “Business strategy simulation”.▪ Certificate of expertise in “National Entrepreneurship Development Cell”.

LANGUAGES KNOWN

- English.
- Telugu.
- Hindi.
- Kannada.

PERSONAL DETAILS

- Nationality : Indian.
 - Address : H. No. – 16-2-835/62/15, 3rd floor, Karanbagh, Saidabad, Hyderabad – 500059.
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