

# SAMEER KHAN

Address :D1/126A Kunwar Singh Nagar,New Delhi 110041

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**Phone Number: 7056400804**

Excelled in digital channel management and social media strategy, boosting company growth. Skilled in research and influencer collaboration, demonstrating exceptional negotiation abilities and a knack for storytelling.

## ACADEMIC PROFILE

Qualification	Institute	Year of Passing	Percentage
10 <sup>th</sup> Standard	Army Public School, Dhaura Kuan	2018	86.6
12 <sup>th</sup> Standard	Army Public School, Dhaura Kuan	2020	85
Graduation (BBE)	Shivaji College University of Delhi	2023	78.4
Post-Graduation (MBA) (HR and Marketing)	Rukmini Devi Institute of Advance Studies	2025	85

## CERTIFICATION

**1. Digital Marketing:** With a consolidated score of 74.4 %( proctored examination held on 7/12/2024).Offered by Indian Institute of Management Bangalore.

A digital marketing certification validates my knowledge and skills in a specific area of digital marketing, demonstrating to employers that you I have a strong grasp of industry best practices and can contribute effectively to a company's online marketing efforts.

**2. Principle of Management:** Offered by Institute of Management Bangalore.

A "Principles of Management" certification program provides foundational knowledge and skills in managing people and resources, covering core functions like planning, organizing, leading, and controlling, and is beneficial for both aspiring and current managers.

**3.Qualified for admission in Ph.D (Under UGC-NET June 2025)**

## ACHIEVEMENT

I have 131K (One Lakh Thirty One Thousand) followers on my Instagram account (@feel\_sikander) and 46K (Forty Six Thousand) followers on my Facebook account.

## SKILL

Good Listener

Good Communication

Social Media Strategy formation

