



SAHELI DEY

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OBJECTIVE

I am a results-driven content team lead with 2 years of experience in IT consulting seeking a challenging role in an innovative IT company. Dedicated to driving content strategy, fostering team collaboration, and delivering high-quality IT-related content. Committed to leveraging my expertise in technical writing, SEO, and content optimization to support business objectives and enhance the company's online presence. Ready to contribute to a dynamic team and help drive content excellence in the IT consulting industry.

LANGUAGE

- English
- Hindi
- Bengali

SKILLS

- Content Strategy
- Leadership and Team Management
- SEO and Content Optimization
- UX/ UI design strategy
- Adobe Photoshop / Canva/ Illustrator tools handling
- Content Creation and Editing
- Content Management Systems (CMS)(eg: Wordpress/ Drupal)
- Data Analysis and Reporting(Google Analytics)
- Project Management(Notion, Jira)

INTERESTS

- Singing

EDUCATION

2020-2022	West Bengal State University Masters of Arts 75%
2018-2020	West Bengal State University Bachelors of Arts 70%
2016-2018	West Bengal Council of Higher Secondary Education Higher Secondary Education 81%
2014-16	West Bengal Board Of Secondary Education Matriculation 80%

EXPERIENCE

01/07/22 - present day	Selegic India Pvt. Ltd Content Team Lead and Product Manager
01/06/21 - 01/06/22	Karma Projects Content Lead
01/04/2019 - 01/05/2021	Adarsha Institute Teacher
01/03/18 - 01/03/19	Aamrit Lead Business and Marketing Executive

PROJECTS

Attenta Yoga App Content Design

Attenta Fit App Content Design

Attenta Media Website Content Creation

Selegic India Pvt. Ltd. Website Content Design

ACHIEVEMENTS & AWARDS

Certificate of Manuscript Preparation from Researchers Academy
Winner of Student SRM University Poetry Competetion
Winner of IEMPOWER International Poetry Competetion
Winner of Herbicidefree Campus Poetry Competetion
Winner of 2021 International Poetry Competetion by Hrishikesh Goswami
Winner of Movements India Poems for Change Competetion
Winner of Not So Nice Theatre Group UK based Poetry Competetion
Winner of Colourism Healing Poetry competetion
Winner of October Projects Poetry competetion
Certificate of completion of Gender Studies by CSGCM
Certification of Public Speacking
Certification of Domestic Data Entry Operation
Certification of Academic readiness Australia
Certification of Personality Development
Certification of Writing Scientific Research Articles
Certification on English in Today's World Course by TOU
Certification on Independent Film Screenwriting

- Reading
- Panting
- Trivia Making

Certification of Soft skill and Computer Application

ACTIVITIES

Poems and Prose writing for Magazines and Newspapers

Digital Sketch Freelancing

Singing for Local Cafes

Volunteer Work for NGO

PUBLICATION

Mother's Home

Goodreads

The Black Bird's Song

Colourism Healing Magazine

Mother Earth

SRM college magazine

Laconic Allegories

Multiple poems

Signature: 
saheli Dey