

# Curriculum Vitae

## Personal Information

Surname	KUMAR	
Name	VIVEK	
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Nationality	Indian
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Date of birth	14th March 1988
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## Education and training

	<b>Master Degree</b>
• Date (from – to)	7/2016 - 05/2018
• Name and type of organisation providing education and training	Indian Institute of Engineering Science and Technology, Shibpur, India
Duration of the program of study	2 Years
• Principal subjects	Marketing and Finance
• Title of qualification awarded	Master of Business Administration
Final mark obtained	Percentage 82.20%

	<b>Bachelor Degree</b>
• Date (from – to)	08/2007 – 07/2011
• Name and type of organisation providing education and training	University Institute of Technology, Burdwan University, West Bengal, India
Duration of the program of study	4 Years
• Principal subjects	Electronics and communication Engineering
• Title of qualification awarded	Bachelor of Engineering
Final mark obtained	Percentage 76.20%

	<b>Senior School</b>
• Date (from – to)	04/2004 – 04/2006
• Name and type of organisation providing education and training	Zinc Smelter Sr. Secondary School, Vizag, India
Duration of the program of study	2 Years
• Principal subjects/occupational skills covered	Science
• Title of qualification awarded	All India Senior School Certificate Examination
Final mark obtained	Percentage 73.80%

	<b>High School</b>
• Date (from – to)	04/2003 – 04/2004
• Name and type of organisation	St Mary's English High School, Bistupur, Jamshedpur, India

providing education and training	
Duration of the program of study	1 Years
• Principal subjects/occupational skills covered	General subjects
• Title of qualification awarded	All India Secondary School Examination
Final mark obtained	Percentage 70.60%

### Post-Graduation Academic Projects

Title	“Risk Management in ERP implementation: In context to Indian SME”
Supervisor	Dr. Rana Basu
Thesis Summary	<p>The projects associated with ERP are quite risky. But, once implemented properly, it will give an upper hand to organization. However due to its degree of complexity and riskiness, the implementation of ERP has become a critical aspect for organization to focus on its tracks in order to make its implementation successful by providing organization a competitive advantage. Most firms in Indian SMSE sector have less idea regarding the critical factors related to risk, that need to take into consideration for the successful ERP implementation. The main goal of this paper is to provide help in identifying and mitigating risks of ERP projects during its implementation phase. It also highlights the key risk factor in the ERP implementation phase. This study attempt the critical failure factors with the objective that if such factors are taken into careful attention and subject to control then it would lead such information system successful.</p> <ol style="list-style-type: none"> <li>1. To investigate and identify the critical failure factor in ERP projects in context to Indian Manufacturing SME.</li> <li>2. To prioritize the failure factors based on the MCDM technique.</li> </ol>

### Publications and Conference submitted

Author(s) and title	Sentiment Analysis using R for encapsulating healthcare insurance customer’s experiences: A Study on standalone Private Healthcare Insurance (PHI) players in India. V. Kumar, C. Chowdhury, R.K.R Kondasani
Publication place	Proceeding of National Conference on “Healthcare Management: Current State and Future Trends”, SOM, NIT Rourkela, India
Date of publication	1 <sup>th</sup> to 2 <sup>nd</sup> Feb, 2018
Abstract	<p><b>Objective:</b> Healthcare is now emerging as a tool to manage financial need of people seeking health services. Along with that <i>social media</i> has also moved as an instrument to foster serious discussion on technology and business. In order to cater the growing role of social media in healthcare has becomes the vital concern for PHI. The main purpose should be carefully managing and executing their social media presence with hoot suit to effectively communicate with the public, cognizant towards the key trend of its customer’s experiences and ensure compliance with healthcare insurance regulations. Acknowledgement towards customer’s experiences on social media will likely entitle the cornerstone of success of PHI in India.</p> <p><b>Design:</b> In this paper, we investigate the utility of linguistic features for capturing customer’s experiences by Sentiment Analysis on Twitter message using R language. As well as evaluating the usefulness of existing lexical resources and features which trap information’s about the informal and creative language used in social media to express their feelings.</p> <p><b>Finding:</b> We examine sentiment analysis on social media. The contributions of this paper use twitter data fetching and keywords extraction using R language. And, use tweet analysis to build a hierarchal cascaded pipeline of three models to label a tweet as Neutral, Positive, Negative class along with specific prior polarity using OLAP.</p> <p><b>Value:</b> PHI plays an important role in making goals of access, cost as well as quality. As the healthcare financing is open for private players, it provides huge opportunities. An accurate design for predicting sentiment could enable PHI to extract opinion from social media and to predict customer’s preferences. This is valuable for economic and market research.</p> <p><b>Limitations:</b> It provides glaring challenges of high out of pocket spending, inequality of services, fragmented social and regulatory standards. With handling certain restriction on negation, features based classification and sentiment classification.</p>

**Keywords:** Sentiment Analysis, R language, PHI, Twitter.

## Professional Courses

Date (from – to)	26 <sup>th</sup> April 2019
Course Title	Seminar on Data Analytics.
Course type	Seminar
Name and address of university	Supreme Knowledge Foundation Group of Institutions, Mankundu, W.B.
Main activities	Organized the Seminar and participated

Date (from – to)	24 <sup>th</sup> April 2019
Course Title	Personality Development
Course type	Workshop
Name and address of university	Supreme Knowledge Foundation Group of Institutions, Mankundu, W.B.
Main activities	Organized the Workshop and participated

Date (from – to)	17 <sup>th</sup> April 2019
Course Title	Bolstering Competitive Intelligence to sustain in Job Market.
Course type	Seminar
Name and address of university	Supreme Knowledge Foundation Group of Institutions, Mankundu, W.B.
Main activities	Organized the Seminar and participated

Date (from – to)	12 <sup>th</sup> April 2019
Course Title	“TALLY ERP 9 & GST”
Course type	Workshop
Name and address of university	Supreme Knowledge Foundation Group of Institutions, Mankundu, W.B.
Main activities	Organized the workshop and participated

Date (from – to)	28 <sup>th</sup> – 30 <sup>th</sup> Sep 2018
Course Title	iPolicy or Young Leaders
Course type	Workshop
Name and address of university	Centre for Civil Society, New Delhi
Main activities	Development of rural and poorest areas by enhancing the leadership among entrepreneurs.

Date (from – to)	05 <sup>th</sup> July – 27 <sup>th</sup> Dec 2018
Course Title	Certificate in Financial Accounting
Grade	A+
Course type	Certificate course
Name and address of university	MTI, Kolkata
Main activities	Working of finance and accounting on ERP.

Date (from – to)	28 <sup>th</sup> – 29 <sup>th</sup> Oct 2017
Course Title	Quality Improvement in Products and Processes: Principles, Methods and Application”
Course type	Workshop
Name and address of university	Indian Institute of Engineering Science and Technology, Shibpur & The Institute of Engineers.
Main activities	Importance of Quality in product life cycle

Date (from – to)	07/2017 – 09/2017
Course Title	Marketing Research & Analysis
Course type	NPTEL Certification Course
Name and address of university	Indian Institute of Technology, Roorkee, India

Main activities	Study help in identifying the recent trends in habits and behaviors of consumers through a research process. Key point is to create a better product, decide the right price, distribution system & the promotional mechanism. It uses research tools in understanding the customer and segmenting the market.
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Date (from – to)	01 <sup>st</sup> June – 01 <sup>st</sup> July 2016
Course Title	Certificate in ERP-HCM Module
Grade	Associate Level
Course type	Certificate course on ERP
Name and address of university	Intime IT Services Pvt Ltd, Kolkata
Main activities	Working of Human Capital Management on ERP.

Date (from – to)	02/2014 – 03/2014
Course Title	Small Hydropower Development, Ministry of New & Renewable Energy, Government of India
Name and address of university	Indian Institute of Technology, Roorkee, India
Main activities	Overview of SHP and government policy's for development of small hydropower. Site selection, financial aspects and technique for investigation as well as regulatory impact on SHP and tariff issues.

### Industrial experience

• Date (from – to)	28 <sup>th</sup> Sep 2011 – 28 <sup>th</sup> April 2014
• Name and address of firm/university	M/s Usha Martin Ltd , Jamshedpur
• Type of business or sector	Alloy Steel Industry
• Type of employment	Project Engineer (Full-Time)
• Main activities and responsibilities	Joined Usha Martin Ltd as GET in 2011. I worked on following projects of <b>30 MW CPP, 35MW CPP &amp; RMHS, T&amp;D and Pellet Plant</b> , where I have to coordinate the project starting from civil work which was as follows equipment slot, design of each floor and basement plus cooling tower along with TG Yard. After that, I have done erection and commissioning of <b>50T EOT Crane</b> . Maintained the manpower supply to all the project area. Material handling at the site work. Coordination with vendor and supplier. Design of cable laying work plus checking the cable laying work. Boiler, ESP and silo erection. Instruments calibration and mounting on boiler area as well on TG area. Earthing of building, Panel and equipments. Commissioning of LT panel in boiler room, TG room and ESP room. Transformer testing, DCS commission, HT panel erection. ESP Transformer, TG YARD Transformer testing, BOP. Similar work in pellet plant & Inspection.

• Date (from – to)	05/2014 – 06/2016
• Name and address of firm/university	M/s KHPPL, Dehradun
• Type of business or sector	Hydro and Solar Energy
• Type of employment	Project Manager (Full Time)
• Main activities and responsibilities	Worked with different projects of rural electrification related to small & micro hydro plant along with that also contributed in the growth of solar power plant.

• Date (from – to)	05/2017 – 07/2017
• Name and address of firm/university	Central Procurement TATA STEEL LIMITED, Jamshedpur, India
• Type of business or sector	Steel Making Company
• Type of employment	MBA Internship (Part-Time)
• Main activities and responsibilities	The Project is on “ <b>A Study of Vendor Managed Inventory</b> ” in Central Procurement under the guidance of Mr. Ratnesh Kumar, Sr. Manager Tata Steel Ltd. It is based on the bond between the distributors and customers address the success rate in the process of inventory management. Vendor Management Inventory (VMI), through the effective use of technology, fosters a lasting relationship between them. Vendor-managed inventory is a system by which the distributor (seller) of products (e.g. Steel) monitors and manages a customer's (buyer's-in)

	<p>inventory levels, often through a system of automated data collection and analysis. When product inventories drop below a specified level (reorder point), the distributor dispatches a delivery based on previously agreed-upon criteria. By utilizing VMI, buyers are able to have the inventory available as soon as the need arises, without incurring the costs and risks of keeping a large surplus on hand. Buyers are assured of a reliable supply of product while avoiding higher than necessary inventories and the associated cost of capital. VMI fosters lasting relationships between distributors and customers through the effective use of technology. This project investigates the impact of Vendor Management Inventory (VMI) at Tata-Steel and how they are trying to implement it in their day to day activities for successful coordination between the Supply Management Department and Vendor's responsible for, thereby:</p> <ul style="list-style-type: none"> <li>· Reducing cost by keeping inventory levels low.</li> <li>· Risking run-outs and lost sales.</li> <li>· Keep enough surplus inventories on hand to be prepared for unforeseen spikes in product demand, which tends to drive up inventory costs and market price risks</li> </ul>
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• Date (from – to)	06/2010 – 17/2010
• Name and address of firm/university	Spare Manufacturing Department TATA STEEL LIMITED, Jamshedpur, India
• Type of business or sector	Steel Making Company
• Type of employment	Engineering Internship (Part-Time)
• Main activities and responsibilities	The project is on “ <b>Electronic Control System of CNC Machine</b> ” in Spare Manufacturing Department under the guidance of Mr. S. Chakraborty, Sr. Manager Tata Steel Ltd

### Teaching Experience

• Date (from – to)	08/2018 – Till Date
• Name and address of firm/university	Supreme Knowledge Foundation Group of Institutions Mankundu, West Bengal, India
• Type of business or sector	Technical & Management Institute
• Type of employment	Assistant Professor, Management (Full Time)
• Main activities and responsibilities	<p>Teaching MBA and Engineering student on the following papers: Advertisement and sale promotion, Value and ethics in profession, Principle &amp; Practices of Management and Economics for Engineers. Making detail solution of assignments, taking tutorial classes and Semester papers setting for MAKAUT.</p> <ul style="list-style-type: none"> <li>• Supporting admission process for Engineering &amp; Management course by conducting career seminar at different colleges and schools as well branding of the SKFGI.</li> <li>• Coordinating the training and placement of the department and supporting CRTT.</li> <li>• Project design and work inspection of new Management building.</li> <li>• Examiner for Mtech paper at MAKAUT, West Bengal</li> <li>• Organizing Workshop and seminars for MBA and B.Tech</li> <li>• Received Letter of Appreciation for my contribution towards the development of students</li> </ul>

### Technical skills

Statistical Software	R , SPSS , Excel Modeling and Anylogics
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### Achievements

• Date (from – to)	08/2007 – 07/2011
• Scholarship type	V. G. Gopal Scholarship, TATA STEEL LIMITED, India
• Amount	INR 48000 (Undergraduate)
• Date (from – to)	07/2016 – 05/2018
• Scholarship type	Millennium Scholarship, TATA STEEL LIMITED, India
• Amount	INR. 48000 (Post-graduate)

Global Conclave	Represented as Delegate in Kalahandi Dialouge 2018 at Bhawanipatna, Odisha, India
Cricket	Selected for West Singhbhum District Cricket Team in Shyamal Sinha Trophy (Under16) in 2001
Delegate	International Conclave at Kalahandi, Odisha

## Language Known

Mother tongue

Hindi

Other language(s)

	English	Bengali	Bhojpuri
• reading	Excellent		
• writing	Excellent		
• speaking	Excellent	Excellent	Excellent

## Position of Responsibility

Social skills and competences	Team Lead [2017-18]	<ul style="list-style-type: none"> <li>CV-CUPS: Social Entrepreneur concept supporting the rural live of West Bengal.</li> <li>Selected for 2nd Round at Business Plan Competitions i2i, E cell, IIM Calcutta in Feb 2018.</li> </ul>
Organisational skills and competences	Placement Representative  Marketing Coordinator  Team Member	<ul style="list-style-type: none"> <li><b>Coordinated</b> the placement of MBA 2016-18 batch &amp; internship of batch 2017-19 of SOMS department</li> <li><b>Represented</b> as PG PR of SOMS in the central placement cell of IEST Shibpur.</li> <li><b>Lead</b> the marketing team in the admission process of MBA 2018-20 at SOMS, IEST Shibpur</li> <li><b>Taken</b> the responsibility of admission advertisement on social media like Facebook, Quora, Pagalguy etc.</li> <li><b>Participated</b> in a live assessment project of government in 2018 (Created question bank) under the guidance of Professor Anjan Ghosh</li> </ul>
Sport skills and competences	Played Divisional matches from SMES, club matches from CBSE, represented UIT and UML team's. Represented School football team of SMES and won the Football Tournament conducted by Joga in 2000-01	

## References

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