



# Yogesh Purohit

## SEO Associate Manager

I'm an experienced SEO professional with 3.5 years of industry experience. I have demonstrated my expertise in optimizing website content, conducting keyword research, & improving website ranking on search engines. My achievements include increasing website traffic & implementing successful SEO strategies across different industries.

✉ [yogeshpurohit345@gmail.com](mailto:yogeshpurohit345@gmail.com)

☎ 9953311885

📍 New Delhi, India

🌐 [linkedin.com/in/seo-yogesh-purohit](https://www.linkedin.com/in/seo-yogesh-purohit)

## WORK EXPERIENCE

### SEO Associate Manager PhysicsWallah

06/2023 - Present

Noida, India

#### Tasks

- As the SEO Manager at PhysicsWallah, I oversee the entire government category's SEO. From building it up from the beginning, I've successfully grown organic traffic to 3 million in just four months. I have been awarded employee of the month for October, 2023.

### Senior SEO Executive Study IQ (Adda247)

08/2022 - 04/2023

Gurugram

#### Tasks

- As a Senior SEO Executive, I successfully launched a website from scratch and now it attracts 1.2 million organic users per month.

### SEO Executive Appsierra

01/2022 - 07/2022

Noida

#### Tasks

- I was working as SEO Executive & was responsible to rank in house websites on certain business keywords & generate organic traffic & sales.

### SEO Executive Alliance Web Solution

01/2021 - 12/2021

Noida

#### Tasks

- Working as a SEO Executive, I was responsible to rank respective clients website & achieve their organic traffic goal.

### SEO Executive L4RG

05/2020 - 12/2020

Noida

#### Tasks

- While working as a SEO Executive, I was responsible for generating website organic traffic & keywords rankings

### SEO Intern Content Writing Company

02/2020 - 04/2020

## EDUCATION

### BBA Delhi Metropolitan Education

2017 - 2020

Noida, India

### Class 12th Evergreen Public School

2016 - 2017

New Delhi, India

## SKILLS

SEO

Keywords Ranking

Content Marketing

Keywords Research

Google Analytics

Organic Traffic

## LANGUAGES

Hindi

Native or Bilingual Proficiency

English

Full Professional Proficiency