



Vivek Kumar Upadhyay

GET IN CONTACT

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Career objective

Seeking a career in the area of marketing to promote my knowledge as well as develop my promotional and marketing skills

Educational /Academic Qualification:

Course	MBA (Marketing)
College	S K Patel Institute of Management and Computer Studies-MBA Gandhinagar
Year of Passing	Graduating In May 2021
Score	73.20%

Bachelor Of Arts

Course	BA. (English)
College	H D Jain College, Ara
Year of Passing	Dec 2018
Score	55%

Class XII

Board Name	CBSE
Medium	English
Year of Passing	2015
Score	66%

Class X

Board Name	CBSE
Medium	English
Year of Passing	2013
Score	60%

Work Experience: -

■ Department Manager at Reliance Retail Limited.

Responsible for smart store operations, drive in-store sales, online Jio Mart Operations and handling Customer Complains.

Internship: -

- 3 months internship in (N J India invest pvt. Ltd) and sold their products and achieved the given target.
- 15 days internship in (KHIMJEE RAMDAS) and sold their products in Big Bazaar.

Certification: -

- DIPLOMA IN ELEMENTARY EDUCATION
- ADVANCE DIPLOMA IN COMPUTER EDUCATION
- BASIC COURSE IN BUSINESS DATA ANALYTIC
- BASIC OF ENTREPRENEURSHIP
- THE FUNDAMENTAL OF DIGITAL MARKETING DIGITAL
- DATA ENTRY OPERATOR

Project: -

- BASICS OF ENTREPRENEURSHIP. , 6 Month(s)
- ✓ Worked as a TECHNICAL OPERATOR in the course.
- PROJECT REPORT ON
- ✓ Time of India
- ✓ Effect of pandemic on organization and changes

Areas of technical skill: -

- SAP
- Data analytic
- Google drive
- Microsoft office
- Digital Marketing
- Tableau
- SPSS Analytic

Soft Skills:

- Communication
- Leadership
- Negotiation
- Adaptability
- Self-Motivation
- Team -Management

Seminar /workshop Attended: -

- Participated in Vibrant Gujarat Technology Summit on December 12, 13 ,14 in association with S V Innovation Foundation, Kadi Sarva Vishwavidyalaya & Government of Gujarat
- Attended the business analytic and Digital Solution workshop LDRP campus, Gandhinagar
- Attended workshop on Linked In Personal Branding organized by S. K. Patel Institute of Computer and Management Studies, MBA, on 13th September
- Participated in the National Level Webinar SARVAGYAN-2020 hosted by Kadi Sarva

Vishwavidyalaya, Gandhinagar during 27 to 29 April, 2020.

- Workshop on Organ Donation Awareness on 14 August, 2019 in association with Apollo Hospital at IMA.
- Webinar/FDP "Corporate Social Responsibility and Sustainability.
- Strategies for Writing Good Research article and choosing Scopus/UGC Care Journal

Co-curricular activity: -

- Manage the SIRAAJ-2020 event organized by S.K.Patel Institute of Management and Computer Studies, MBA.
- Manage the Orion-2019 event organized by S.K.Patel Institute of Management and Computer Studies, MBA.
- Participated in a one-day training Program on "Disaster Management" held at GIDM, Gandhinagar.
- Participated in the HR summit Organized by Ganpant University in 2019.
- Secured winner in the regional national sports meet 2013 in Soccer.
- Secured winner in regional sports meet 2014 in kho-kho.

Hobbies:

Bike riding & traveling

PERSONAL DETAILS

Current Location - Gandhinagar
Hometown Buxar (Bihar)
Date of birth December 17, 1997
Gender Male
Looking for a Full Time Job
Can start working immediately
Preferred location - Anywhere in India.
Language Known: English, Hindi
Marital Status: Single

REFERENCE:

(1) Prof. Dr. Gincy Mathew MBA Department,
Faculty in SKPIMCS
M: 9909991483

DECLARATION

I hereby declare that the details mentioned above in my resume are correct to the best of my knowledge and belief. I bear the responsibilities of any error or mistake in the data if it occurs in the future.

Date: -
Place: - Gandhinagar

VIVEK KUMAR
UPADHYAY