



Nitika Sehgal

Curriculum Vitae

Nitika Sehgal

Personal Information:

Father's Name: Late Sh. R. K Sehgal

Mother's Name: Smt. Santosh Sehgal

Date of Birth: 28.05.1983

Marital Status: Married

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Academic Achievements

UGC NET Qualified National Eligibility Test, University Grant Commission, New Delhi. Exam Held in June 2012.

MBA Apeejay Institute of Management, Jalandhar (Affiliated to Punjab Technical University) with 82.4% marks (2004-2006).

PGDCA Lyallpur Khalsa College, Jalandhar (Affiliated to Guru Nanak Dev University) with 80% marks (2003-2004)

B.Com. HMV.College, Jalandhar (Affiliated to Guru Nanak Dev University) with 61% marks (2000-2003).

10+2 Kendriya Vidyalaya (CBSE) with 55% marks (1999-2000).

Matriculation Kendriya Vidyalaya (CBSE) with 60% marks (1997-1998)

Work Experience (Approximately 11 Years of Teaching & 1 year of corporate)

Academic Experience

- Worked as Assistant Professor (Finance), School of Management Studies, Apeejay Institute of Management technical campus, Jalandhar. From 6th August 2011- 6th August 2016). Rejoin (10 July 2018 till April 2021)
- Worked as Assistant Professor (Finance), in Dept. of Management, Lovely Professional University, Phagwara, Punjab, From 6th Aug.2007-2nd Aug 2011

Corporate Experience

- Worked as Assistant Relationship Manager with Indiainfoline Securities Private Limited. (July 2006 – Nov 2006)
- Worked as Coordinator with Private Wealth Management Company. (Dec 2006 – July 2007)

Courses Taught

Financial Management, International Finance, Cost and Management accounting, Company law, Indian capital Market, Security Analysis and Portfolio Management, Personal Financial Planning, Banking and Insurance, Entrepreneurship and business plan, Financial Decision Analysis, Accounting for Managers, Managerial Economics, Basic Accounting, Macro Economics.

Other Experience

- Worked as a member of NAAC accreditation Committee (institute level).
- Worked as a member of Entrepreneurship Development Cell.
- Worked as Associate Editor for college journal ‘Apeejay Journal of Management and Technology’.
- Worked as a member of Admission Committee, Prospectus Committee, Cultural committee, Training and Placement Committee, Alumni Committee and Hospitality Committee.
- Worked as a member of Curriculum Development Committee, Time Table Committee, Examination Committee, Placement Committee and Training committee at LPU.
- Worked as Pedagogy coordinator for Accounting and Finance at Lovely Professional University

- Worked as a Course Coordinator for various subjects in Finance Discipline at Lovely Professional University.
- Coordinated various Finance Events at Lovely Professional University.

Research Projects Supervised

Supervised more than 25 students of MBA (IV) in their major research projects.

Technical Skills- MS Office

Languages known- Hindi, English, Punjabi

Conferences

1. **“Consumer Behavior theory for different products with marketplace technologies”**, International Conference on Strategic Marketing of Consumer and Technology Products, December 10-11, 2010, organized by University Business School, Panjab University Regional Centre, Ludhiana. **(Paper Presented)**
2. **“E- Commerce- A Pioneer Way”**, National Conference on Emerging Trends In Online Business: Challenges and Opportunities, 13th November, 2010, organized by Gian Jyoti Institute of Management and technology, Chandigarh. **(Paper Presented)**
3. **“Exchange Traded Funds: An Empirical Analysis of Investor’s Perception”**, National Seminar on Emerging Management Practices in the Global Business Environment, 10th March, 2012, organized by GNA-IMT, Phagwara, Punjab. **(Paper Presented)**
4. **“Hedging Foreign Exchange risk with Currency Derivatives”**, International Conference on India in an Era of Global Uncertainties: Issues, Opportunities & Challenges, 7th April, 2012, organized by Gian Jyoti Institute of Management and Technology, Mohali, Chandigarh. **(Paper Presented)**
5. **“E- Insurance: A Perpetual Study on problem and Prospectus”**, International Conference on Reinventing Management Strategy: The Design for Future, 30th November, 2013, organized by Institute Of Management Studies, Ghaziabad. **(Paper Presented)**
6. **“Economic Value Added: Creating Shareholders Wealth”**, National Conference on Innovative Financial Practices and Developments, Emerging Financial Paradigms, 20th

December, 2013, organized by Apeejay School Of Management, New Delhi. **(Paper Presented)**

7. **“Challenges of Financial Inclusion”**, Regional Conference on Slow Down, Banks and Role of Apex Banking Institution in the Market Economy of India: The Way Forward”, 26th & 27th February, 2015, organized by Centre for Research in Rural and Industrial Development (CRRID), Chandigarh. **(Paper Presented)**

Workshops/FDPs

- Attended Faculty Development Programme on **“Derivatives & Risk Management”** from 02.07.2010-04.07.2010 held at Lovely Professional University, Phagwara, Conducted by Punjab Technical University, Jalandhar.
- Attended Faculty Development Programme on **“Data Analysis on SPSS & Excel ”** from 17.01.2010- 19.01.2010 held at Lovely Professional University, Phagwara.
- Attended Faculty Development Programme on **“Analytical Techniques for Business Research”** from 08.05.2012-12.05.2012 held at Apeejay Institute of Management, Technical Campus, Jalandhar, Conducted by Punjab Technical University, Jalandhar.
- Attended Six Days workshop on **“Six Sigma & Lean Management”** from 07.03.2015- 22.03.2015 held at CTIMT, Maqsudpur, Conducted by The Linking School.

References

Dr. Rajesh Verma
Professor (Marketing)
Lovely Professional University, Phagwara
Mobile No. 9872974457

Dr Roopali Batra
Associate Professor
IKG Punjab technical University
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(Nitika Sehgal)