

**Yugam Soni**  
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ACADEMIC PROFILE			
<b>B.Tech (CSE)</b>	2012-16	JSS Academy of Technical Education, Noida	61.96%
<b>Class XII</b>	2012	Dewan Public School, Meerut (CBSE)	87.60%
<b>Class X</b>	2010	Dewan Public School, Meerut (CBSE)	81.70%

WORK EXPERIENCE	42 Months
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<b>Career Launcher Meerut</b> Serenity Door Pvt. Ltd.	<b>Business Development Manager and LRDI / QA Trainer</b> Director & CEO	<b>Nov'16 – Jan'20</b> <b>Aug'16 - May'18</b>
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<b>Responsibilities</b>	<p><b>Responsible for Teaching, Marketing, Counselling, Operations, Finance and Human Resource</b></p> <ul style="list-style-type: none"> <li>▪ Done digital and hyper local marketing</li> <li>▪ Took seminars of Undergrad Students in Colleges</li> <li>▪ Seminars on Career After Graduation for BBA, BTECH, BCA, BCOM</li> <li>▪ Taking class of Logical Reasoning and Data Interpretation for all MBA Entrances</li> <li>▪ Quantitative Ability for Undergrad as well as Postgrad Entrances</li> <li>▪ Arithmetic Reasoning for BANK, SSC, CLAT, IPM, Etc.</li> <li>▪ Workshops on Way To IIMS</li> <li>▪ Taking PDP Classes</li> <li>▪ Led a team of 15 people</li> <li>▪ Responsible for vendors collaborations</li> <li>▪ Researched on competitor's business plan</li> <li>▪ Evaluated process from bottom to top</li> <li>▪ Responsible for B2B and B2C business</li> <li>▪ Laid the framework for company website</li> <li>▪ Responsible for maintaining company's account</li> <li>▪ Organized several events</li> </ul>
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AREA OF INTEREST	
	<ul style="list-style-type: none"> <li>▪ Quant, DILR and Reasoning for various exams such as CAT, XAT, GMAT, IIFT, SSC, NMAT, SNAP, CLAT, IPM, Bank, BBA, HM etc.</li> <li>▪ Have prepared workshops on various topics (Arrangement &amp; Grouping, Number System, etc.)</li> <li>▪ Taking Mock Interviews</li> </ul>

AWARDS & ACHIEVEMENTS	
<b>Academics</b>	<ul style="list-style-type: none"> <li>▪ <b>3rd Rank</b> in the Quiz Zero of Super Heuristics Marketing Quiz Series '18</li> <li>▪ Gold Medalist in International Mathematics Olympiad '08</li> <li>▪ Represented in inter-school mathematics competition of Rishabh Academy, Meerut Cantt</li> <li>▪ Represented in inter school mathematics competition of Guru Harkrishan Public School, Meerut</li> </ul>

COMPETITIVE EXAMS	
	<ul style="list-style-type: none"> <li>▪ CAT'17 - DILR 98.5+ &amp; Quant 98+</li> <li>▪ Selected for GDPI at FMS and all new IIMs</li> <li>▪ Converted all new IIMs</li> <li>▪ CAT'18 – Quant 97</li> </ul>

INTERESTS	
	<ul style="list-style-type: none"> <li>▪ Playing Cricket and Volleyball</li> <li>▪ Travelling</li> <li>▪ Driving Car</li> <li>▪ Riding Bike</li> </ul>